



New Director of Fundraising and Development Joins *El Béisbol's* Team

For Immediate Release

March 1, 2009

Contact Information: Nancy Oey
323-644-2758
www.beisbolproductions.com

El Béisbol Productions is delighted to announce that Liz Chavez, President of Impact Media Communications, has joined the team as Director, Fundraising and Development. Her company specializes in the field of communications, providing consulting services that include development, marketing, publicity, promotions and public affairs.

Her clients include the National Hispanic Medical Association, headquartered in Washington D.C. as well as David C. Lizarraga, President and CEO of The East Los Angeles Community Union (TELACU) and Chairman of the Board of the United States Hispanic Chamber of Commerce. Ms. Chavez has also served as Vice-President of Hispanic Marketing for FreedomCard, Inc., a California based credit card and financial services company.

She has distinguished herself in the field of communications and broadcast journalism. Her broadcasting career has included extensive world travel that has required establishing working relationships with foreign diplomats, consulates and other government officials.

Ms. Chavez has provided marketing and publicity consultant services for Showtime Inc., as Unit Publicist for *Resurrection Blvd.* She has also worked closely with producer, Moctesuma Esparza, and Director, Gregory Nava, on the highly acclaimed Warner Bros. film *Selena*, starring Jennifer Lopez, and Edward James Olmos.

Ms. Chavez served on the Board of Directors of the Imagen Foundation where she was Vice-President of Creative Affairs. She is a former President and board member of Hispanic Women's Council and has been active in Comision Femenil, Hispanas.

Ms. Chavez received her Bachelor's degrees in Communications and Spanish from Stanford University. She resides in Venice, California and is a native of El Paso, Texas. She currently divides her time between California and Texas.

###